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For Immediate Release**InsuranceNoodle to Distribute St. Paul Travelers' *VisionPak* for Technology Companies**

Online wholesaler one of fewer than 90 agencies nationwide offering access to suite of technology coverage products.

CHICAGO – June 13, 2005 – InsuranceNoodle (www.insurancenoodle.com) has been selected by St. Paul Travelers (NYSE: STA) as one of fewer than 90 agencies nationwide to offer the carrier's *VisionPak* suite of products for technology companies.

Under the agreement, the more than 2,400 independent small commercial agencies currently using InsuranceNoodle's proprietary, Web-based technology platform will have access to a wide range of standard and optional specialized coverages for an array of technology companies.

Standard Specialized Coverages

In addition to standard BOP, some of the specialized coverages automatically included in *VisionPak* are catastrophe allowance, computer systems fraud, pollution cleanup and removal, radioactive contamination, random attack, rewards, telecommunications theft, worldwide dependent properties for blanket earnings and expenses, bio-contamination and research animals, specialized redefinition of earnings for medical technology R&D operations, and medical technology grants, endowments and other financial contributions for blanket earnings and expenses.

VisionPak also offers optional coverages for limited sudden and accidental pollution, first-party product recall (for information technology and electronics manufacturing), global coverage, errors and omissions, Internet liability, and CYBERTECH+, which combines E&O and Internet liability into one coverage form.

Eligible Business Categories

The three main technology business categories covered under *VisionPak* are:

- Information Technology (including computer integrated systems design and programming services, database and pre-packaged software developers, and Website designers)
- Electronics Manufacturing (including computer peripheral, instrument and measuring, and telecommunications equipment)
- Medical Technology (including R&D for offices only, and biotechnology, medical device and pharmaceuticals R&D for laboratories only)

"It is a true privilege to be among the select group of agencies chosen to distribute this outstanding suite of technology coverage products," said InsuranceNoodle CEO Kathryn Emmerson. "Partnering with St. Paul Travelers expands our platform of products and enables InsuranceNoodle to offer our partner agencies access to a very much sought-after, state-of-the-art insurance that is designed to grow along with their state-of-the-art clients."

"We're very excited to offer agents and customers our *VisionPak* product through InsuranceNoodle," said Debra DiPace, Managing Director–Market Solutions, Global Technology Underwriting, St. Paul Travelers. "Our relationship with InsuranceNoodle is a major step in our plan to broaden our access to technology companies with revenues of less than \$15 million which will enhance our writings beyond the reach of our exclusive group of *VisionPak* agents."

St. Paul Travelers' *VisionPak* is available in all states and the District of Columbia; some exclusions and restrictions apply. InsuranceNoodle and St. Paul Travelers also offer commercial auto, professional liability, umbrella, and workers' compensation for technology companies.

Through InsuranceNoodle, NoodleNetwork™ partner agencies can write and service small commercial business and provide their customers with access to eleven world-class carriers – including five of the top six national small commercial carriers – serving nearly 1,500 types of business nationwide. InsuranceNoodle's current line of commercial products includes business owners'

policy (BOP), directors' and officers' liability, commercial auto, umbrella insurance, workers' compensation, employment practices liability insurance (EPLI), professional liability and surety bonds.

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About St. Paul Travelers

St. Paul Travelers is a leading provider of property casualty insurance. For more information, visit www.stpaultravelers.com.

About InsuranceNoodle

InsuranceNoodle, a Chicago-based insurance e-broker, is the most complete online insurance solution for small business, ensuring comprehensive, tailored coverage at competitive prices. Through a quick, streamlined process, InsuranceNoodle offers agencies and small business owners comparative quotes, online purchasing and servicing of products from leading insurers including AIG, Amtrust, Chubb, CNA, Encompass, The Hartford, Markel, Philadelphia Insurance Companies, Safeco Insurance Corp., St. Paul Travelers, and Zurich. Real-time customer service and advice from licensed insurance advisors is available from 7:30 am to 6 pm (Central Time), Monday through Friday. InsuranceNoodle is licensed in 49 states, reaching over 99% of all small businesses in the U.S. through its extensive national network of independent insurance agencies or via direct access online. For more information, visit www.insurancenoodle.com. Information about joining the NoodleNetwork™ of agencies may be found at <https://www.insurancenoodle.com/secure/agency>.